The Centennial Olympic Games was the best of the century, yet he never ran a race. His strength and vision were of Olympic proportions, yet he lifted no weights nor sighted a target. In 1896, French educator Baron Pierre de Coubertin dreamed of a world united in brotherhood and peace through athletic competition. For inspiration he looked back 1,500 years to the golden age of Greece and the Olympic Games, and brought back the tradition and history that would become the cornerstone of the Modern Olympic Movement.

That first Olympiad, held in Athens, Greece, was not only an international success; it was, for America, a national one as well. For it was at these Games that an American, James Connolly, won the first gold medal presented in modern Olympic history. So began a precedent of pride, a prosperity of peace and a worldwide celebration that continues today.

It is a fitting tribute to Baron de Coubertin's dream and to the compelling athletic spirit that have kept the dream alive that we celebrate The Games Of The Century. And we invite you to become a part of it all at the 1996 Centennial Olympic Games.

Centennial Olympic Park

Host cities of the Olympic Games traditionally leave behind structures and improvements that last long after the Olympic flame has been extinguished. Atlanta will be no exception.

Among the most important legacies in Atlanta will be Centennial Olympic Park. More than 21 tree-lined acres of green space, fountains, an amphitheater and much more will host millions of Olympic visitors and serve as the central gathering place. Thousands will assemble daily to enjoy live entertainment, exhibits and fireworks with family and friends in tow.

Proud Sponsor Of The 1996 U.S. Olympic Team